DonorTestimonial Template

**How to obtain monthly donor testimonials?**

Send an email to your existing monthly donors thanking them for their ongoing support and ask them what they like about giving that way.

Send a personal thank you note with a little index card asking the donor to send it back (include a reply envelope) with the reason they like giving as a monthly donor

Call the donor to thank him/her for their ongoing support and ask why they give that way. If they give you the testimonial, ask if it’s okay to use it…with or without their name.

*“I love giving as a champion for [organization]. I enjoy supporting organizations I care about, but I can’t afford to write big checks. That’s why I like giving a small amount once a month automatically through my credit card. It’s safe and convenient, and I can budget for it. Even though it doesn’t seem like much, my contribution makes a huge difference to the individuals [organization] serves every day. ”*

 *– [Name, Town]*

*“It’s great to be a member of [organization]. I know that in a small way I’m helping in the happiness of these great animals. When their stories are told, I’m happy to be behind the scenes making it happen, and I’m glad I can assist them in any way I can. They are the stars and I can be their stage crew.”*

*- [Name, Town]*